 THE AMERICAN LEGION *Clinton McCausland Post No. 190*

 *P.O. Box 522 Ripon, CA 95366*

 *(209) 924-4419*

January 10, 2020

Dear Valued Community Partner,

The Clinton McCausland American Legion Post #190 has served our area veterans for over 90 years by providing services for the increasing needs and challenges facing our military veterans. This spring, in partnership with the **Auxiliary Unit #190, Sons of the American Squadron #190,** and **VetLife**, we’re aiming to raise money to fund projects and programs; ***Veterans Affairs and Rehabilitation, Veteran’s Emergency Assistance Fund, Veteran Service Program****,* the***Military Mile Banner Program***, and ***Service Officer Program***, along with other events and programs that we sponsor within our community.

On April 18, we are planning to host our **2nd Annual Amber Waves of Grain** **Brewfest** fundraising event. The event will have commercial and home brewed beers and cider, appetizers, and music. Money will be raised through ticket sales and raffles at the event.

However, we think our efforts would go ***even farther*** with you as an official sponsor.

In this role, your business would provide a donation at one of our donation levels, and in turn we would promote your company as an event official sponsor. These donation levels are: **Silver ($50), Gold ($100), and Platinum ($250)**. At the Gold and Platinum levels your business will also receive event tickets.

With your generous participation we can do so much more for our veterans, their families and our greater community. A successful fundraising campaign will allow us to expand our direct support to more veterans, and their families than ever before.

If you are interested in being our official event sponsor, please reach out to us at (209) 924-4419 or adjutant@americanlegionripon190.org.

Sincerely,

Ed Ormonde

Ed Ormonde

Post Commander

**Sponsor Form on Reverse Side**







AMERICAN LEGION POST 190

**Amber Waves Of Grain Brewfest**

**Saturday, April 18, 2020**

**EVENT SPONSOR FORM**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_will participate at the following

 Company Name

**Sponsor Level: Platinum $\_\_\_\_\_\_\_\_\_\_ Gold $\_\_\_\_\_\_\_\_\_\_ Silver $\_\_\_\_\_\_\_\_\_\_\_**

Brewfest Representative \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_

Company Representative \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_

***SPONSORSHIP OPPORTUNITIES***

**Platinum Sponsor - $250**

● color advertisement on the inside cover of event program

● Prominent display in ‘Thank You’ advertisement on post website

● Sponsor recognition on all Social Media postings

● 3 event admission tickets to the Brewfest (Value - $120)

**Gold Sponsor - $100**

● color advertisement on the inside cover of event program

● prominent display in ‘Thank You’ advertisement on post website

● Sponsor recognition on all Social Media postings

● 2 event admission tickets to the Brewfest (Value - $80)

**Silver Sponsor - $50**

**●** Business Card advertisement on the back page of event program

● Sponsor recognition on all Social Media postings

**Submission of business logos must be received by Post 190 (P.O. Box 522, Ripon, CA 95366) no later than March 10, 2020.**

*Clinton McCausland American Legion Post 190 is a 501(c)(19) Veteran Service Organization (Tax ID #94-6104854)*